Time Management and Productivity Boot Camp to Address Today's Challenging Economy

Scheduled for March 15 in Denver, Laura Stack's Time Management and Productivity boot camp will feature her new, step-by-step formula for achieving high levels of productivity in a challenging economic climate.

DENVER, Colorado, January 30, 2012 – Time management and productivity expert Laura Stack has announced her annual full-day productivity boot camp to be held on Thursday, March 15, 2012, at the Denver Marriott South.

Bringing more than 20 years of experience studying and teaching personal productivity skills, this year's boot camp will feature Stack's all new, step-by-step formula on how to achieve high levels of personal productivity in today's challenging economy, based on her soon to be released book: "What to Do When There's Too Much to Do: Reduce Tasks, Increase Results, and Save 90 Minutes a Day."

"Millions of Americans know they need to be on top of their game in the new economic reality," Stack says. "With so much information and so much to do, it's become harder to be productive — and yet we feel busier than ever.

"Coming out of this recession, we're all running lean and mean."

With greater expectations placed on most Americans today, and fewer resources readily available, people are spending more time working and less time attending to their personal lives. Stress levels rise among desperate workers who juggle information from multiple sources and attempt to track and organize it.

Time spent planning and prioritizing all the tasks on the average person's "to do" list can add up to hundreds of hours, and the work still isn't getting completed. Stack's boot camp will teach participants how to organize their lives around the tasks that matter most, and adopt a systematic workflow process to weed out the high-value tasks, protect the time to do them, and focus on their execution.

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"Many people are already working as long and as hard as they can, and 'productivity improvement' classes can be hard to swallow," Stack says. "We teach overwhelmed professionals how to actually do less and achieve more, produce greater results, and make a significant impact on their organizational goals."

Stack's personal productivity boot camp will teach participants to utilize her workflow formula to reduce to-do lists, commitments, distractions, information overload, inefficiencies, and energy expenditure in order to increase quality output.

The Productivity Pro Boot Camp is for professionals who want to achieve exceptional performance and productivity in all areas of their lives. It's applicable to any level of employee in any kind of company or organization. The cost is per person is $299, which includes a one-year membership in The Productivity Pro community. Register before February 6 and receive special "early bird" pricing of $199 per person. Three or more attendees from the same company receive a $100 discount per order.

For more information or to register, visit www.theproductivityacademy.com, Email Becca@TheProductivityPro.com or call 303-471-7401.

About Laura Stack:

Laura Stack is a time management and productivity expert who has been speaking and writing about human potential and peak performance since 1992. She has implemented employee productivity improvement programs at Wal-Mart, Cisco Systems, UBS, Aramark, and Bank of America. Stack presents keynotes and seminars internationally for leaders, entrepreneurs, salespeople, and professional services firms on improving output, lowering stress, and saving time in the workplace.

The president of The Productivity Pro®, Inc., a time management firm specializing in high-stress environments, Stack is the bestselling author of five books: "SuperCompetent" (2010); "The Exhaustion Cure" (2008), "Find More Time" (2006), "Leave the Office Earlier" (2004), and "What to Do When There's Too Much to Do" (scheduled for release in June 2012). The 2011-2012 President of the National Speakers Association and recipient of the Certified Speaking Professional (CSP) designation, Stack has served as a spokesperson for Microsoft, 3M, Xerox, and Office Depot, and is the creator of The Productivity Pro® planner by Day-Timer. Widely regarded as one of the leading experts in the field of employee productivity and workplace issues, Stack has been featured nationally on the CBS Early Show, CNN, and in USA Today and the New York Times.

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For Immediate Release
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